



CONTEST CHAIR

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Contest entry is due on or before the contest submission date (refer to the Contest Time Line Chart page). Entries must be sponsored by a current member of OBEA and must include a typed OBEA Identification Form.

REMINDER - 4 ENTRIES PER SCHOOL

The poster must be created in Adobe Photoshop, InDesign, CorelDRAW, PageMaker, or any other acceptable universal program.

1. The OBEA logo must appear on the poster. Please visit the OBEA Web site at obe.ca to get a copy of the poster logo. Please ensure that the student uses the **correct OBEA logo** (the one that is on the entry form). The logo should not be the main focus of the poster.
2. The following information must be included either at the **TOP, BOTTOM, OR SIDE** of the poster. Please allow a blank space for the following information. (We will include it on the winner's work when it is published.)

BUSINESS STUDIES 2013

This information SHOULD NOT BE THE MAIN FOCUS OF THE POSTER.

3. The submission **must** provide a **suitable theme and slogan** in order to promote Business Studies and its relevance to a student's future. The slogan is an important criteria in the evaluation rubric.
4. The **artwork/graphics should illustrate the universal** use of Business Studies courses and the role that Business Studies can fill for students in their future. The poster should not highlight any one particular area of Business Studies, but rather all of Business Studies. It is suggested that the entries do not include pictures of people. However, if people are used ensure both male and female are portrayed in the poster. The quality of the work, must ensure that the poster can be enlarged, with clarity, to poster size.
5. If artwork/graphics/images are used that require copyright permission, including model release, this permission must be submitted. Entries that have infringed copyright without permission will be disqualified.
6. Students who enter the contest must be taking, or have taken, a Business Studies/ Computer Studies credit during the past three school years.
7. Students **must submit a soft copy** of the poster **on CD and NOT zipped**. The design should be submitted in its original format and be accompanied by a PDF version. The poster should be created at **17" X 22"**. All images placed on the poster should have a minimum resolution of 200 pixels/inch. The poster does not have to be submitted in hard copy. The poster will be judged from the CD file.



8. If a student wishes to create an original poster using artwork (e.g. paint or pastel), the poster must be submitted electronically. A picture of the artwork must be scanned and sent electronically for reproduction. Please ensure that the poster is scanned at a minimum of 200 pixels/inch.
9. **Please submit a maximum of 4 entries per school and have entries saved on separate CDs. A printed copy should be sent in since some formatting may change due to different software versions.**

SUBMIT TO

Gordon Claire Hainstock
Bur Oak Secondary School
933 Bur Oak Ave
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NOTE

Entry must be submitted on time with completed Identification Form in order to be eligible. No exceptions will be made.

RESOLUTION GUIDELINES

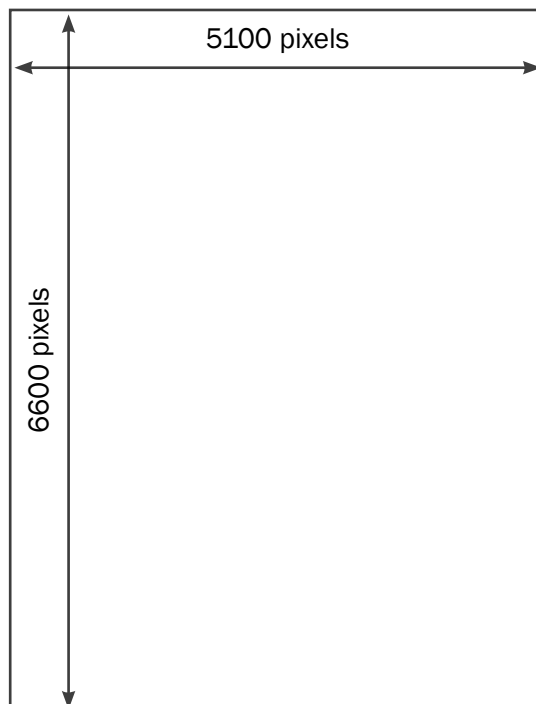
min. 200 pixels/inch, 300 ppi is ideal

At 300 ppi, 17" X 22" is 5100 X 6600 pixels:

300 pixels per inch X 17 inches wide = 5100 pixels

300 pixels per inch X 22 inches high = 6600 pixels

Total number of pixels: 5100 pixels wide X 6600 pixels high = 33,660,000 pixels





Expectations	Level 1	Level 2	Level 3	Level 4
Knowledge and Understanding	<p>Poster demonstrates a limited understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates little or no connection to Business Studies' courses; •One particular business Studies course is featured; •Information is unreliable in its presentation. •Poster is difficult to read and understand. •Incorrect OBEA Logo is used; •A blank space is not left on any side of the poster; •Contact information and OBEA sponsor are not indicated; •Entrants have not taken and are not enrolled in any business class. 	<p>Poster demonstrates some understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates some connection to Business Studies' courses; •No more than 2 particular Business Studies course are featured; •Information is somewhat reliable in its presentation. •Poster appears to be somewhat difficult to read and understand. •Correct OBEA Logo is used to some extent; •Some space is left on one of the sides of the poster; •Contact information and OBEA sponsor are not complete; •Entrants have taken but do not indicate what business class that has been taken. 	<p>Poster demonstrates a good understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates a good connection to Business Studies' courses; •Many Business Studies course are featured; •Information is reliable in the poster; •Poster is easy to read and understand. •Correct OBEA Logo is used; •A blank space is left on any side of poster sufficient for required words; •Contact information and OBEA sponsor are complete; •Entrants indicate what business class that has been taken or enrolled in. 	<p>Poster demonstrates an exceptional understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates an exceptional tie-in to Business Studies' courses; •Business Studies courses are featured in general and no one course is focused on. •Information is accurate beyond fault. •Poster is easy to read and understand and has clarity to its tone that is exceptional. •OBEA Logo is used and exceptional in its colour and clarity; •A blank space is left on any side of the poster together with the words "Business Studies 2009"; •Contact information and OBEA sponsor are complete and submitted on separate page; •Entrants indicate what business class that has been or is being taken on separate page of submission.
Thinking and Inquiry	<p>Poster demonstrates limited use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Limited exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate no obvious connection to the subject or each other; •There is limited demonstration of the relevance of business to a student's future; •The slogan and theme are difficult to understand. 	<p>Poster demonstrates some use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Some exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate some obvious connection to the subject or each other; •There is some demonstration of the relevance of business to a student's future; •The slogan and theme are somewhat difficult to understand. 	<p>Poster demonstrates good use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Good exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate an obvious connection to the subject or each other; •There is a good demonstration of the relevance of business to a student's future; •The slogan and theme are easy to understand. 	<p>Poster demonstrates exceptional use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Excellent exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate an exceptional and obvious connection to the subject or each other; •There is an extremely clear demonstration of the relevance of business to a student's future; •The slogan and theme are exceptionally thoughtful and easy to understand.



Expectations	Level 1	Level 2	Level 3	Level 4
Communication	<p>Poster communicates ideas with limited degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing a flow of ideas that is difficult to follow; • Many spelling errors in words and phrases - Maximum of 4; • Design is difficult to follow; • Overall message of the poster is ineffective in its delivery; • Software application used is not identified nor version indicated; • The slogan and theme are limited in their creativity; • The artwork and graphics are limited in scope and usage; • Colour is ineffective in its usage; • Poster cannot be enlarged to 17 x 22"; • The electronic submission is not submitted on CD and is zipped. 	<p>Poster communicates ideas with some degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing a flow of ideas that is somewhat difficult to follow; • Some spelling errors in words and phrases - Maximum of 3; • Design is somewhat difficult to follow; • Overall message of the poster is somewhat effective in its delivery; • Software application used is identified but version is not indicated; • The slogan and theme are somewhat limited in their creativity; • The artwork and graphics are somewhat limited in scope and usage; • Colour is somewhat effective in its usage; • Poster cannot easily be enlarged to 17 x 22"; • The electronic submission is not submitted on CD and is zipped. 	<p>Poster communicates ideas with good degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing a flow of ideas that is easy to follow; • Few spelling errors in words and phrases - Maximum of 2; • Design is easy to follow; • Overall message of the poster is effective in its delivery; • Software application used is identified as it the version; • The slogan and theme are creative; • The artwork and graphics are effective in scope and usage; • Colour is effective in its usage; • Poster can be enlarged to 17 x 22"; • The electronic submission is submitted on CD and is not zipped. 	<p>Poster communicates ideas with exceptional degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing flow of ideas of exceptional clarity; • No spelling errors in words and phrases; • Design is extremely creative; • Overall message of the poster is extremely effective in its delivery; • Software application and version used is identified in a separate page of the submission; • The slogan and theme are highly creative in their usage; • The artwork and graphics are highly effective in scope and usage; • Colour is highly effective in its usage; • Poster can be enlarged to 17 x 22" easily and has resolution of 200 pixels/inch minimum; • The electronic submission is submitted on CD, labelled, and is not zipped.
Application	<p>Poster makes connections between concepts and visuals used with limited of effectiveness by:</p> <ul style="list-style-type: none"> • Integrating inappropriate image(s); • The software application is not used in an effective manner; • Failure to transfer of concepts, skills and procedures to new contexts • The concept of the future role of Business Studies in the students' career and future is not evident. 	<p>Poster makes connections between concepts and visuals used with some effectiveness by:</p> <ul style="list-style-type: none"> • Integrating somewhat appropriate image(s); • The software application is used in a limited manner; • Some transfer of concepts, skills and procedures to new contexts • The concept of the future role of Business Studies in the students' career and future is somewhat evident. 	<p>Poster makes connections between concepts and visuals used effectively by:</p> <ul style="list-style-type: none"> • Integrating appropriate image(s); • The software application is used in an effective manner; • Good transfer of concepts, skills and procedures to new contexts • The concept of the future role of Business Studies in the students' career and future is easily seen. 	<p>Poster makes connections between concepts and visuals used with a high degree of effectiveness by:</p> <ul style="list-style-type: none"> • Integrating appropriate image(s) in a thought provoking manner; • The software application is used in a highly effective manner; • Highly effective transfer of concepts, skills and procedures to new contexts • The concept of the future role of Business Studies in the students' career and future is highly developed.