

Unlock Your True Potential

Accounting Law with Business Studies

ICT

Entrepreneurship
Marketing

International Business
Business Leadership



Annual Conference of the Ontario Business Educators' Association

May 5 - 6, 2011

Corporate Sponsors



We see more than numbers.

Unlock Your True Potential...with Business Studies

Once again, it is our pleasure to invite you to attend the annual OBEA Spring Conference. The 2011 Spring Conference will be held on May 5th and 6th at the Holiday Inn Express on Dixon Road, in Toronto. The OBEA executive and PD committee have once again worked hard to provide an amazing selection of workshops and presentations along with vendor and corporate sponsor displays. You will notice inside the brochure a wide variety of workshops covering all areas of business studies with a focus on both differentiated instruction as well as financial literacy. This year our keynote speakers are Glenn Haddon and Ian Clarke.

We are pleased to bring you two interesting and newsworthy keynote speakers this year. On Thursday, we have Glenn Hadden. Although Glenn works in New York with Goldman Sachs as Head of Government Bond Trading, his Canadian roots run deep as he has spearheaded youth financial literacy and development issues in at-risk communities through his Foundation right here in Toronto.

On Friday, Ian Clarke, Executive Vice President and CFO of Maple Leaf Sports Entertainment will speak to us about developing tomorrow's leaders. Working in professional sports leagues from the established NHL and NBA to the relatively new league of Major League Soccer, he will be able to provide valuable and interesting information to us all.

So don't forget to register early and pass along this information to other business educators who might not be members. It is a worthwhile PD experience for business educators in Ontario and a chance to learn, share and collaborate with your fellow colleagues in Business Education.

*Kathi Bogue, Dan Pasic, Co-Chairs OBEA
VP's Professional Development - Conference Coordinators*

Wine and Cheese Reception

Thursday, May 5, 2011

Roof Garden

4:00 to 6:00 pm

sponsored by

OBEA

Certified General Accountants

Certified Management Accountants

SAGE Software

Investor Education Fund

8th Annual Teachers Helping Teachers...

Bring an ORIGINAL resource, get a DVD of resources in return!

To stimulate resource sharing, we are asking those attending the spring conference to bring an **ORIGINAL** classroom resource on a USB Stick or DVD. OBEA will compile all of the resources and burn them on a DVD which will be provided free of charge to anyone who contributed. The DVD will be ready for pick-up before the end of each day of the conference.

Sponsored by SAGE Software

Conference Hotel

The Holiday Inn Select Toronto Airport is located at 970 Dixon Road.

The conference room rate is \$144.00 plus taxes (Single or Double) (Parking Included)

For reservations, call 416-798-5805 or 1-800-524-8436 and ask for the OBEA negotiated room rate.

Directions:

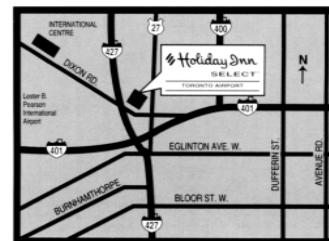
Eastbound Hwy. #401: Exit Hwy. #427 North; Take Dixon Road Exit; follow to stop light; hotel is across the street

From Westbound Hwy. #401: Exit Dixon Road/Martin Grove; stay on Dixon Road; hotel is located on the right side approximately 1.5 km

In order to get this rate, registrants must reserve a room by

April 11th, 2011

The room rate is not guaranteed after this date.



A Special Thank You

Billy Vandenberg, 1st Place Winner of the OBEA Poster Contest, for the brochure cover concept

SENECA COLLEGE for co-sponsoring the ice cream break on Thursday

FANSHAW COLLEGE-SCHOOL OF BUSINESS & MANAGEMENT

for co-sponsoring the refreshment break on Friday

SAGE Software for sponsoring the Teachers' Resource DVD

CGA, CMA, INVESTOR EDUCATION FUND, and SAGE SOFTWARE for sponsoring the conference bags

The Importance of Financial Literacy as a Life Skill



What can we learn from the Financial Crisis?

GLENN HADDEN

Head of Government Bond Trading, Goldman Sachs

One of the more difficult questions enduring from the Financial Crisis of 2008-2010 is how much responsibility should individuals accept for accumulating more debt than they were otherwise able to repay. Indeed, banks, mortgage brokers and financial advisors created a myriad of complex financial products that were ultimately sold or marketed to individuals and other investors. But who is responsible for such items as borrowers not understanding documents they were

signing? While government agencies have proposed new regulations affording greater consumer protection of financial services (most notably the Dodd-Frank law passed in July 2010 in the United States), education is still the most effective way of protecting individuals in an increasingly complex financial world.

Bio

Glenn is head of Government Bond Trading in New York. He joined Goldman Sachs as head of Canadian Government Bond Trading in Toronto in 1996. He was an executive director and co-head of European Government Bond Trading in London from 2001 to 2003. Glenn was named managing director in 2004 and partner in 2008. Prior to joining the firm, Glenn worked as the senior government bond trader at both TD Securities and BMO Nesbitt Burns in Toronto. Glenn is a member of the Treasury Market Practices Group. He serves as the president of the Gray-Hadden Family Foundation, which focuses on youth education and development issues in Canada's urban at-risk communities. Glenn is a member of the Board of Directors of the Toronto Argonauts Foundation, serving as chairman of the Grants Committee. Glenn earned a BA in Economics from the University of Western Ontario in 1992 and is a member of the Founder's Club and the 1878 society.

Developing Tomorrow's Leaders



Ian Shares His Personal Journey

IAN CLARKE

Executive Vice President & Chief Financial Officer, Business Development of Maple Leaf Sports & Entertainment Ltd. Home to the Toronto Maple Leafs, Toronto Raptors, Toronto FC and Toronto Marlies

Ian Clarke was a key player in the merging of Maple Leaf Gardens and the Toronto Raptors (resulting in the current entity – Maple Leaf Sports & Entertainment Ltd.). He is responsible for bringing in the Toronto FC (a Major League Soccer team), building of BMO Field and most recently Maple Leaf Square – a \$500M sports and entertain-

ment development beside the Air Canada Centre. Being a leader begins at a young age - at home and at school, children learn from their parents and from their teachers. Teachers are the leaders of the classroom, preparing our world for the Leaders of Tomorrow. Ian will discuss his personal journey from growing up in Montreal to becoming an executive leader of an organization recognized as being the most successful sports and entertainment company in the world. He will discuss what he believes is required of leaders and how leaders can give back to their communities.

Bio

Ian is a financial professional with more than 20 years experience in the sports and entertainment industry ranging from finance, administration, taxation, new business development, government relations, regulatory filings, collective bargaining negotiations, bond and loan refinancing and restructuring. Prior to joining Maple Leaf Gardens, Ian worked for KPMG. A graduate of Concordia University, Ian holds a Bachelor of Commerce and earned his Chartered Accountant designation in 1986. Ian served as Treasurer and Vice-President on the Board of the Second Mile Club of Toronto and serves as a Board of Director of St. Michael's Hospital in Toronto and the Toronto Community Foundation.

Unlock Your True Potential ... with Business Studies

Thursday, May 5, 2011
Session A (10:15-11:30 A.M.)

A1 DRAGONS' DEN: IGNITE YOUR STUDENTS' PASSION FOR BUSINESS

Laraine Bone, CBC, Susan Young, Avon Maitland DSB

In this workshop, a presentation showing interactive and differentiated activities using Dragons' Den, Canada's #1 business show will be presented. Learn how to use this high-stakes CBC Television series to offer compact lessons in market research, ethics, branding and more.

General Business

DI

A2 GROWING SUCCESS: SHRINKING WORKLOAD

Jeff Boulton, Halton DSB

How do you meet the demands of the new focus on learning skills, and respond to your students' needs with minimal demands on your time? This workshop will show you how to collect detailed information, compile it into reports, and use it with little effort.

General Business

A3 GOVERNMENT RESOURCES AND TOOLS FOR TEACHERS

CANCELLED business? Are you looking for free
Canada Business Ontario can help.
reporting and exporting, and much
more.

Entrepreneurship

A4 OK KIDS, TAKE OUT YOUR IPODS!

Albert Gauthier, Near North DSB

This workshop will demonstrate how the iPod Touch can be an effective teaching tool to engage the modern learner. Participants will get the opportunity to use an iPod Touch during the session and will learn how one school's successful iPod project has had a dynamic impact on Business Studies. This workshop is limited to 30 participants.

General Business

DI

A5 DIGITAL TOOLS TO ENGAGE 21ST CENTURY LEARNERS

Jeremy Bracken, Windsor-Essex Catholic DSB

This action packed workshop will give you a wide array of software, strategies and lessons that will bring your courses to life. You will gain a deeper understanding how to engage a 21st century learner. The presenter has classroom ready digital resources to share. Bring a USB drive!!!

Information Technology

DI

A6 TECHNOLOGY IN ACCOUNTING CLASSES

Natalie Gerster, Thames Valley DSB

This session will demonstrate the use of Smart Boards, clickers, ELMO, blogs and other strategies to engage students in accounting classes. Deconstructed lessons using differentiated instruction will be shared. Presenter will also show how these strategies can be applied in BTA/BTX.

Accounting

\$

DI

A7 ENGAGED IN ECONOMICS

Mike Atkins, York Region DSB

This workshop will deliver classroom tested methods and strategies for presenting key fundamental economics concepts and theories in a lively and engaging manner. Come prepared to mix humour, sports, entertainment and pop culture into all things economics.

Law and Economics

\$

A8 BLOGGING IN YOUR BUSINESS CLASS

Al Samsa, Halton DSB

Find out how to use a blog to get your class engaged. Setup, organization, and examples will be shown. Everything from a blog as an easy-to-manage teacher website, all the way to a dynamic site where students post, comment, and collaborate.

NEW
Workshop

General Business

A9 EXPERIENTIAL LEARNING IN BUSINESS LEADERSHIP

Debra Kunkel, Peel DSB

Provide your Business Leadership students with hands-on managerial experiences! Explore the benefits of operating an organizational structure within the classroom, while strengthening your student's leadership skills. These authentic learning experiences will engage your students all semester.

Business Leadership

A10 MARKETING SOS

Debbie Michailidis, Toronto DSB

Save your marketing course by incorporating curriculum into exciting and interactive activities. In this workshop, you will walk away with a survival kit of activities and ideas to make marketing fun, engaging and real for your students!

Marketing

A11 NEW MULTI-MEDIA TOOL FOR BUSINESS PLANNING - BUSINESS PLAN WIZARD

CANCELLED Development and Trade
the Ministry of Education and the
demonstrated. In an interactive
activities by opening a hypothetical
Business with the virtual classroom. This multimedia tool covers curriculum expectations for
BDV4C.

Entrepreneurship

DI

A12 SHOW ME THE BUSINESS!

Joseph Da Costa, Dufferin-Peel Catholic DSB

This workshop will showcase the BizSmart Entrepreneurship & Innovation SHSM at St. Joseph SS. Participants will learn how to create an SHSM that suits the demographics of their school, plus find out about the Top 10 business books, websites, field trips and case studies.

Entrepreneurship

Session B (12:45-2:00 P.M.)

B1 AN EXPERIENTIAL APPROACH TO FINANCIAL LITERACY

Eric Rosenberg

Basic structures in the classroom will be established along with an associated currency system which engages students in the hands-on development of money education skills.

General Business

\$

B2 CREATING A SCHOOL STORE

Sarah Hercus, Conseil scolaire de district du Centre Sud-Quest

A school store has been created through a 2 credit business program. The store is currently being run by co-op students and has a business class supporting it. This process will be shared, as well as some information regarding getting a store set up and running in your school.

General Business

General Business

B3 GLOBAL CITIZENSHIP AND SOCIAL ACTION IN THE CLASSROOM

Stephanie Busteed and Kristin Tracy, Halton DSB

This workshop will focus on teaching business through the framework of ethics, social justice, and responsible citizenship. Numerous assignments, resources, and media will be provided to use in your business classroom in order to help promote ethical business practices and global citizenship.

Accounting

B4 CHANGES! ARE IFRS AND HST BOTH FOUR LETTER WORDS?

Edward Panning and Michelle Moore, Peel DSB

The new IFR rules are being adopted by industry to replace the old GAAP principles. This seminar will present the IFRS for Canada and how the existing curriculum can be repositioned. The new HST tax law will be reviewed and adaptations will also be examined.

Information Technology

B5 THE ICLASSROOM?

Frank Vergura, Toronto Catholic DSB

Tablets like the iPad are very popular, but do they have a place in the classroom? In this workshop, we look at how we can use this new technology and the applications that will improve productivity in your classroom.

Accounting

B6 TAXES? EASY WITH DT MAX!

Software-DT Max. This easy to use software while preparing optimized tax returns.

Grades 9 & 10

B7 BBI SUMMATIVE PROJECT - THE TRADE SHOW!

Ron Deane and Jenn Tetreault, Holy Trinity School

In this presentation, we will present a full year's project in which the students will combine all the aspects into a culminating project. Students develop a business plan which is presented to the school, parents and the public in Richmond Hill. The project is presented in a Trade Show format.

Business Leadership

B8 ENGAGING ASSESSMENT AND EVALUATION TOOLS FOR BOH4M

Michael Pelc, York Region DSB

Teachers will be exposed to a variety of fun and engaging classroom-ready assessment and evaluation tools for BOH4M. Participants will leave this workshop with an understanding of how to tailor their assignments to meet individual student needs, as well as a copy of all resources showcased.

Law and Economics

B9 CRIMINAL CARTOON CAPERS AND OTHER FUN STUFF

Debralee Lloyd-Graham, Peel DSB

Learn how to incorporate BitStrips for Schools FREE Comic Software in your Law classroom with the use of a Comic Book Criminal Code assignment which students love! See how you can incorporate BitStrips into other areas of the curriculum. Other fun teaching tips to keep your Law students engaged will be shared.

Marketing

B10 SOCIAL NETWORK MARKETING – THE BUSINESS SIDE OF SOCIAL MEDIA!

Kari Peters, Toronto DSB and Mike Moran

Groupon, LivingSocial - learn about this growing trend from industry and classroom perspectives. Mike Moran from 44wide.com will share his experiences on how his printing business has used network marketing to grow. Then explore classroom activities to look at the business side of social media.

Entrepreneurship

B11 DEVELOPING A WINNING BUSINESS PLAN AND RESOURCES HELP

Fern Lackenbauer and Toby Marr, District School Board of Niagara

This Entrepreneurial course is one of the only courses where students can win cash for doing their homework—by developing an outstanding business plan. Learn what is required and find out what winning students learn to create a solid business plan while making use of helpful electronic resources.

Information Technology

B12 TAKING CARE OF BUSINESS CLASS — ONE TECH TIP AT A TIME

Jennifer Miyachi and Agnes Yun-Lee, York Region DSB

Bring your class into the 21st century! Explore ways to incorporate digital technology in your lessons and assignments. Learn to use province-licensed software programs such as Moviemaker, Photostory & ComicLife. Be sure to bring your laptop because this is a hands-on workshop.

Session C (2:30-3:45 P.M.)

General Business

C1 HOLD YOUR BUSINESS CLASS AT WALT DISNEY WORLD!

Katharine Gladwish and Mike Cochrane, Halton DSB

This workshop will focus on how to run a successful trip to Disney and show its connection to the BBI curriculum. Learn firsthand how you can organize this trip, with more programs, flexibility and for less money than with student travel groups. Walk away from this session with tips, tricks, itinerary and ideas!

Marketing

C2 STUDENT ADVANCEMENT FOR GLOBAL ENTREPRENEURSHIP(SAGE) AND BUILD YOUR BUSINESS PROGRAM

Curtis Yim, Alexandra Nguyen, SAGE Canada

SAGE is an international program that uses the strategies developed by SAGE. The system is easy to manage and is suitable for various business models.

General Business

C3 CAREERS IN BANKING

Learn about the structure of a typical bank and the knowledge, skills and abilities required for various banking careers.

Grades 9 & 10

C4 BTT FOR ALL (USING GOOGLE APPS)

Peter McAsh, Avon Maitland DSB

Wouldn't it be great if every grade 9 student took BTT10? That is exactly what happens at St. Marys DCVI. This presentation will explain how we deliver BTT to every grade 9 student and how we have gone Google in BTT.

Information Technology

C5 MINING THE WEB: FREE WEB-BASED TOOLS

Kara Hiltz, Peel DSB

Web-based tools are simple to learn and easy to use. In this workshop, Kara will demonstrate online tools for creating websites, posters, blogs, presentations, and screen captures. There will also be an opportunity to look at ways of incorporating the tools into your lessons.

Accounting

C6 HOW TO SUCCEED IN BUSINESS FOR STUDENTS

Learn about success in business schools — strategies and resources.

Grades 9 & 10

C7 DI RESOURCES FOR YOUR BBI CLASSROOM

Alyson Pownall and John Pownall, York Region DSB

This workshop will provide you with creative ways that you can incorporate differentiated instruction in your BBI class. Alyson will be sharing her DI lessons based on overall expectations in the BBI course. Participants will take home fifteen DI lessons plans with handouts.

International Business

C8 THE BUSINESS CASE STUDY METHOD

David Thairs, Toronto DSB

David returns with another informative workshop on how you can use business cases in your curriculum. Students tune in and focus with real life scenarios. Resources will be available.

CANCELLED

CANCELLED

CANCELLED

CANCELLED

C9 CANCELLED

C10 MARKETING MANIA

Karen Bond, Near North DSB

Enjoy a bottle bag of engaging marketing activities guaranteed to rev up any business class. Bring the marketing mix to life with some dazzling digital ads, outrageous branding blunders and a few celebrity endorsements gone wild!

Marketing

C11 THE CHINA CONNECTION

Lauren Tindall, Hilda Michel, China Connection and Don Lawrence, Avon Maitland DSB

Educators Lauren Tindall and Hilda Michel take groups of Canadian teachers to Jiangsu province in China each summer as part of a unique cultural exchange. The Canadians assist Chinese teachers of English to improve their language skills while getting an inside look at the Middle Kingdom. Lauren and Hilda will outline their project and their discoveries about China. Don Lawrence, a business teacher and participant in July 2010, will share his experiences in the program.

General Business

C12 SAGE - SIMPLY ACCOUNTING

Kimberly Creamore, SAGE

Simply Accounting Version 2011 will be demonstrated with practical examples including processing daily transactions, learning how to adjust transactions, and viewing the audit trail. There are many ways to bring Simply Accounting into your business and accounting classes that will truly engage your students. You will also learn about the benefits of joining the Simply Accounting Educational Partner Program, which provides licensed Simply Accounting software for your classroom for free as well as a number of newly released student and teacher resources.

Accounting



Friday, May 6, 2011
Session D (10:00-11:15 A.M.)

D1 21ST CENTURY LITERACY SKILLS IN BUSINESS STUDIES

Peter McAsh, Avon Maitland DSB

Building upon the success of the Interdisciplinary Course at St. Marys DCVI, learn to deliver leading edge literacy strategies across your Business courses in this important session.

Information Technology

D2 "SCHOOL SUCKS!"

John Graham, Trillium Lakelands DSB

Differentiation, engagement, student success, integrating technology... What is edu-bable, Alex? Yes, we all know these buzzwords and are constantly exposed to the pedagogical language of the now. But, what does it all mean? How do I reach every kid? How do I make learning fun? How can I ensure no student will ever utter those two discouraging words ever again? John Graham is a seasoned e-learning Business Studies and Communications Technology teacher at the Virtual Learning Centre, a fully online secondary school in the Trillium Lakelands DSB. He will share 5 Big Ideas that will change your teaching practice forever... or at the very least get you thinking about what a 21st century classroom should look like. Bring your laptops and mobile phones, plug in, and get ready to start changing the face of business education.

General Business



D3 INSTANT INTERACTIVITY: USING TECHNOLOGY THE EASY WAY!

CANCELLED

...other interactive whiteboard... to common business lessons. The internet and traditional classroom

Information Technology



TOUS TO RECHERCHER UN INTERACTIF NUMERIQUE.

General Business

D4 ALL 4 EACH: SUSTAINABILITY & A SOCIAL CONSCIENCE IN BUSINESS

Kerr Smith, Ontario Co-operative Association

As the United Nations has declared 2012 to be the "Year of Co-operatives", this workshop provides teachers with a full unit of fun and interactive lessons designed to promote entrepreneurship, a global conscience, and sustainable business practices. (Perfect for Gr. 9 & 10 Business, Entrepreneurship, and International Business Courses!)

Accounting

D5 ACCOUNTING FOR THE 21ST CENTURY WITH QUICKBOOKS

CANCELLED

...for the development of our future... how QuickBooks acts as a useful... skills for our business students.



Accounting

D6 50 THINGS TO DO IN ACCOUNTING

Al Samsa and Jeff Boulton, Halton DSB

Popular speakers, Al Samsa and Jeff Boulton will highlight numerous activities, files, resources, ideas, websites, and more to make your accounting classes current and enjoyable. Be prepared for a Tsunami of new ideas!



General Business

D7 A CLOSER EYE ON BBI WITH DI

Joanna Eagar and Grace Vozza, Toronto DSB

This workshop will explore how to layer differentiated instructional strategies on top of BBI curriculum for a specific unit. Workshop participants will receive exemplars of proposed lessons, as well as a demonstration of how to layer activities within a particular unit.



Grades 9 & 10

D8 NEW APPROACHES FOR THE AT-RISK BBI STUDENT

Kari Peters, Toronto DSB

Discover new teaching strategies through differentiated instruction, character development and cross-curricular approaches for this special group of students. Learn how our Grade 9 students at Sir Robert L. Borden BTI take a mandatory 0.5 BBI credit and utilize these strategies for success.

General Business

D9 FACEBOOK FOR BOH4M

David Thairs, Toronto DSB

Social media has become the focal point of our students' lives and they cannot live without it. Learn how to use Facebook in your course as a dynamic experiential activity. A must see workshop for every business education teacher.



Marketing

D10 MARKETING SOS

Debbie Michailidis, Toronto DSB

Save your marketing course by incorporating curriculum into exciting and interactive activities. In this workshop, you will walk away with a survival kit of activities and ideas to make marketing fun, engaging and real for your students!

Entrepreneurship

D11 GLOBAL ENTREPRENEURSHIP

Amy Hargrave, Near North DSB, Tanya Beddard, CYBF

Change the world in one week by engaging youth from around the world to inspire the next generation of entrepreneurs and innovators. This session will help you discover how you and your students can become involved in Global Entrepreneurship Week. Visit the website gewcanada.com.

General Business

D12 FINANCIAL SECURITIES THINK TANK

Bilal Mirza and Michael Goldberg, Toronto DSB

This Financial Securities Think Tank is a must for anyone teaching this dynamic and relatively new course. As the course covers a wide variety of topics from Macroeconomics to Taxation to Investing and Financial Planning, bring along your best practices so we can create a collaborative resource that can be shared throughout the province. Online resources will be covered as well.



Session E (11:45 - 1:00 P.M.)

E1 FINANCIAL LITERACY AND DIFFERENTIATED INSTRUCTION

Christine Allum, Investor Ed

Financial literacy and differentiated instruction are the hottest topics in education today. This interactive workshop will help you integrate both in your classroom. Receive curriculum-based financial education resources and DI strategies to motivate and engage all your students!

General Business



E2 THE CITY: A FINANCIAL LITERACY RESOURCE KIT

Aly Hirji, Toronto DSB

Do you teach BBI, Careers or Financial Literacy and have no idea where to start? "The City" is a tool that is interactive, engaging & meets curriculum expectations. "The City" is a comprehensive resource that provides you with lesson plans, activities and assessments for your classroom.

General Business



E3 NEWSPAPERS IN BUSINESS EDUCATION

CANCELLED Receive numerous lesson plans and activities to use in your classroom. Receive numerous lesson plans and activities to use in your classroom. Receive numerous lesson plans and activities to use in your classroom. Receive numerous lesson plans and activities to use in your classroom.

General Business

E4 ORGANIZING ELECTRONIC FILES

CANCELLED Learn how to search, and how to organize your files. Learn how to search, and how to organize your files. Learn how to search, and how to organize your files. Learn how to search, and how to organize your files.

Information Technology

E5 CLOUD COMPUTER: GOOGLE DOCS: SPREADSHEET

Bruce White and Bill Schreiter, Thames Valley DSB

Google Spreadsheets allows you to create, share, track and collaborate anywhere from a computer. Google Spreadsheets combines the traditional with Web 2.0 based features. Your students can create complex formulas, do formatting, automatic translations, publish or unpublish to the web plus lots more.

Accounting



E6 NEW 2011 STUDENT ACCOUNTING MODULES (S.A.M.)

Tim Ireland

Learn about the new 2011 version of S.A.M. or as you may know it Witness Fitness. S.A.M. has been updated for 2011 including items like H.S.T. and operates with the latest versions of Simply Accounting and Quickbooks. This material can be used in both of your grade 11 and 12 accounting classes.

Accounting



E7 DIFFERENTIATED INSTRUCTION AND SOCIAL JUSTICE IN BUSINESS STUDIES COURSES

Mohini Athia, Michelle Osier, Toronto DSB, Stephanie Busteed, Kristen Tracy, Halton DSB

A series of lesson plans with assignments focusing on social justice based curriculum, infused with differentiated instruction/evaluation practices will be shared.

International Business



E8 TURN BOH INTO HOT!

Debbie Michailidis, Toronto DSB

Debbie and James will take you through a mind blowing tour of how to build BOH to be the coolest course in your school. They will give you concrete ideas to put experiential FUN into Management Fundamentals.

General Business

E9 TECHNOLOGY IN THE CLASSROOM - AN ECONOMIC FOCUS

Brian Raposo and Mike Foundos, York Region DSB

Want to incorporate more technology into your classroom? With a focus on economics, Web 2.0 tools such as Xtranormal, Prezi, Glogster, Smart Notebook/Smart Technologies, Bitstrips, Facebook and Edmodo will be showcased.

Law and Economics



E10 USING TWITTER TO BUILD A PERSONAL LEARNING NETWORK

Danika Barker, Thames Valley DSB

Participants will learn how they can use Twitter to build a Personal Learning Network. A PLN can be a great source of information, ideas, and contacts for self-directed professional development.

Information Technology



E11 BES IS THE BEST !!! BUSINESS EDUCATION SIMULATION

Christina Ford, Studica

Interactive, Web-Based Business Education Simulations Bring Your Lessons to Life! Put your students in the executive "hot seat" to see how they perform! * The Business Game* The Entrepreneurship Game* The Finance Game * Join us to learn more.

Entrepreneurship

E12 SILLY RABBIT- WIX ARE FOR KIDS!

Tom Nadasdi, York Region DSB

Teach web page design to your BTT students without any HTML programming. WIX is easy to use and will engage your students. Attendees will leave the workshop with a tutorial and assignment ready to use.

Information Technology



Session F (2:00 - 3:15 P.M.)

F1 MINING THE WEB: FREE WEB-BASED TOOLS

Kara Hiltz, Peel DSB

Web-based tools are simple to learn and easy to use. In this workshop, Kara will demonstrate online tools for creating websites, posters, blogs, presentations, and screen captures. There will also be an opportunity to look at ways of incorporating the tools into your lessons. Bring your laptop for a richer workshop experience!

Information Technology



F2 BEYOND "THE CITY" - TEACHING FINANCIAL LITERACY

Jeff Balch, Thames Valley DSB and Aly Hirji, Toronto DSB

This interactive workshop will demonstrate how you can teach financial literacy by integrating "The City" Financial Resources and DI strategies. Participants will receive financial resources, best practices, games and activities that will enhance your usage of The City and engage your students.

Grades 9 & 10



F3 CREATING IMMEDIATE FEEDBACK THROUGH ONLINE TESTS

Gorian Surlan, Toronto DSB

In this workshop, you will learn how to create online tests using publisher-provided test banks and ExamView. Immediate feedback will enhance your students' ability to self-assess and set future goals.

General Business

F4 STAYING ON THE SAME PAGE WITH "EDMODO"

Peter McAsh, Avon Maitland DSB

Edmodo is a free web-based learning-management system. This session will demonstrate how you can interact with your students, and keep the public informed at the same time.

General Business



F5 SMARTEN UP! EFFECTIVE SMART BOARD CONTENT CREATION

Bruce White and Bill Schreiter, Thames Valley DSB

Learn how to use the powerful SMART Notebook software to create lessons and activities that engage and motivate. This workshop will explore the tools that can make your lessons interactive and motivating using the lesson activity toolkit plus other features.

Information Technology



F6 A TODAY RESOURCE FOR TODAY'S STUDENT

Max Rittner, Errol Platt, Thompson Educational Publishing

Ontario authors present a new BAF3M resource from Thompson Educational Publishing. The student text is augmented by online tools for students and teachers. Authors demonstrate how the resource eases implementation of new curriculum expectations in an "HST/IFRS" friendly world. Sample text provided.

Accounting

Accounting

F7 ACCOUNTING HOT TOPICS - HST AND IFRS

**Stephanie Sloan, York Region DSB and Jennifer Diebolt,
Institute of CA's of Ontario**

A highlight of the 2010 TCP Conferences - you'll leave this workshop with an understanding of how new accounting practices affect your classroom. Both a CA and teacher, Stephanie will answer questions in a fun and interactive way. You will leave with a USB with updated TCP resources.

F8 CANCELLED

International Business

F9 EVER-GREENING YOUR BBB4M WITH WEB EXPLORATIONS

David Notman, Lorie Guest and Kathy Atherton

Ontario authors of Trillium Listed "Fundamentals of International Business" will demonstrate the Web Explorations learning tool. Working with real-world case studies, these web activities will enrich student understanding of concepts in the text. Complimentary copy of text will be provided.

Law and Economics

F10 JEFF BOULTON'S G7 ECONOMIC/TRADE SIMULATION



Jeff Boulton, Halton DSB

Come see how to use an authentic learning activity to motivate, engage, and enhance learning. I have students talking about economics all day long (simulation featured in Damian Cooper's new book).

Marketing

F11 MEDIA AWARENESS AND SOCIETAL INFLUENCE

Stephanie Busted and Kristin Tracy, Halton DSB

This workshop will focus on deconstructing images & stereotypes in our media. With teenagers as a primary target, this seminar will provide numerous resources that will empower students to learn how advertising can both positively & negatively affect society, and their individual lives.

Law and Economics

F12 - ENGAGED IN ECONOMICS



Mike Atkins, York Region DSB

This workshop will deliver classroom tested methods and strategies for presenting key fundamental economics concepts and theories in a lively and engaging manner. Come prepared to mix humour, sports, entertainment and pop culture into all things Economics.



These workshops also include strategies for Differentiated Instruction



These workshops indicate Financial Literacy

*Make sure you
register by
April 11, 2011
to be entered in a
special draw!*

Thursday, May 5, 2011

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 4:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Award of Merit Accounting Teacher of the Year Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - Glenn Hadden Head of Government Bond Trading, Goldman Sachs	Trillium Ballroom
10:00 - 10:15 a.m.	Announcements	
10:15 - 11:30 a.m.	Workshop Session A	(See Centrefold Details)
11:30 - 12:45 p.m.	Lunch Provided/Draws	Trillium Ballroom
12:45 - 2:00 p.m.	Workshop Session B	(See Centrefold Details)
2:00 - 2:30 p.m.	Ice Cream Break co-sponsored by OBEA and Seneca College	Trillium Ballroom
2:30 - 3:45 p.m.	Workshop Session C	(See Centrefold Details)
3:45 - 4:30	Councilors' and PD Chairs' Meeting	Suite 1146
4:00 - 6:00 p.m.	Wine and Cheese Reception EVERYONE WELCOME sponsored by OBEA, Certified General Accountants, Certified Management Accountants, Simply Accounting by Sage, Investor Education Fund	Roof Garden 12th floor

Friday, May 6, 2011

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 3:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Hillmer Award Life Membership Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - Ian Clarke Exec. VP & CFO for MLSE	Trillium Ballroom
10:00 - 11:15 a.m.	Workshop Session D	(See Centrefold Details)
11:15 - 11:45 a.m.	Refreshment Break co-sponsored by OBEA AND FANSHAWE COLLEGE - BUSINESS AND MANAGEMENT Visit Publishers' and Business Displays	Trillium Ballroom
11:45 - 1:00 p.m.	Workshop Session E	(See Centrefold Details)
1:00 - 2:00 p.m.	Lunch Provided/Draws	Trillium Ballroom
2:00 - 3:15 p.m.	Workshop Session F	(See Centrefold Details)
3:15 - 3:45 p.m.	Election of OBEA Executive 2011-2012 Presentation to Retiring Executive, GRAND PRIZE DRAW and CLOSING	Trillium Ballroom

PLEASE BE PUNCTUAL FOR ALL WORKSHOPS

**Please register early! All paid registrations before
April 11 will be placed in a special draw.**

OBEA 2011 Conference Planning Guide

(Register online at www.OBEA.ca)

1. Plan your workshop choices using this brochure or by viewing the workshops online using the link on the Conferences page of the OBEA website.
2. When you are ready, click on the **Register Now!** button on the OBEA website's home page.

IF YOU ARE A MEMBER:

3. Click on **Yes, login to register for the conference.**
4. Enter your **Member ID** and **Password** and then click on the **Submit** button.
NOTE: Your Member ID and Password are contained in all OBEA emails sent by our VP Membership, Kara Hiltz.
5. Fill in and submit the Conference form.
NOTE: If your membership will expire before the conference, a charge for membership will automatically be added to your total.
6. Upon submission, you will receive a confirmation e-mail.

IF YOU ARE NOT A MEMBER:

3. Click on one of the **NO** options.
4. Fill in and submit the Conference form, which includes the additional personal information required for membership processing.
5. Upon submission, you will receive a confirmation e-mail.

Please indicate **FIRST** and **SECOND** choices of workshop sessions that you would like to attend.

Thursday, May 5th, 2011

Workshop Session **A** (10:15 a.m. - 11:30 a.m.)
 First Choice: _____ Second Choice: _____
 Workshop Session **B** (12:45 p.m. - 2:00 p.m.)
 First Choice: _____ Second Choice: _____
 Workshop Session **C** (2:30 p.m. - 3:45 p.m.)
 First Choice: _____ Second Choice: _____

Friday, May 6th, 2011

Workshop Session **D** (10:00 a.m. - 11:15 a.m.)
 First Choice: _____ Second Choice: _____
 Workshop Session **E** (11:45 a.m. - 1:00 p.m.)
 First Choice: _____ Second Choice: _____
 Workshop Session **F** (2:00 p.m. - 3:15 p.m.)
 First Choice: _____ Second Choice: _____

Registration Fees - (please circle one)

All Conference fees are subject to 13% HST. Membership must be current at the time of registration for membership rates.

Full Conference May 5, 6 (parking included)

Thursday May 5 (parking included)

Friday May 6 (parking included)

	OBEA Member		Non Member		OBEA Student * <small>Must be OBEA Member to get this rate</small>	
	Before April 11	After April 11	Before April 11	After April 11	Before April 11	After April 11
Full Conference May 5, 6 (parking included)	\$360	\$400	\$410	\$450	\$150	\$170
Thursday May 5 (parking included)	\$215	\$235	\$265	\$285	\$100	\$120
Friday May 6 (parking included)	\$215	\$235	\$265	\$285	\$100	\$120

To Register and pay online, go to <http://www.obea.ca>

HST 13%

Total Conference Cost

For Conference Info email: Kathi Bogue at k.bogue@tvdsb.on.ca or Dan Pasic at d.pasic@tvdsb.on.ca 519-452-2700 ext 61022

* Non-OBEA student registrants are required to add a \$25 membership fee to their payment.

Refund Policy

Membership fees are non-refundable. Workshop fees less a \$25 administration fee will be refunded if written cancellation is received on or before April 11, 2011.