

**DIRECTIONS TO SAINT MICHAEL CATHOLIC HIGH SCHOOL**

QEW Niagara  
Exit 27 McLeod Road/RR-49  
Turn right on McLeod Road/RR-49  
Saint Michael Catholic High School is 1.6 Km down the road on the right at  
8699 McLeod Road

**SUGGESTED HOTEL ACCOMMODATION**

**Sheraton Fallsview Hotel**

6755 Fallsview Boulevard  
Niagara Falls, ON

Rate: Cityview \$115, Fallsview \$149

Phone Number: 905-374-1077

Further information available at [www.fallsview.com](http://www.fallsview.com)

**OBEA**

**Fall Conference**

November 3rd, 2007



Saint Michael Catholic High School  
8699 McLeod Road  
Niagara Falls, Ontario

*Everyone is welcome to attend...*

## **OBEA'S 2007 FALL WORKSHOPS**

*at Saint Michael Catholic High School, Niagara Falls*

*We are delighted to offer this year's fall workshops at Saint Michael Catholic High School. Its excellent facilities enable us to offer a wide range of hands-on sessions. Many of the workshops will be of interest to all teachers regardless of their subject area.*

*The newly revised business curriculum has now been implemented in our high schools. We have compiled a roster of talented workshop leaders from many boards and organizations who will provide a wealth of captivating resources for this revised business curriculum. We are confident you will thoroughly enjoy the dynamic and innovative presenters we have assembled!*

*Integrating computers into business classes continues to be of great interest to teachers. Sessions are available for those who want ideas for implementing the use of different software packages as tools for learning in all business classrooms.*

*This year, our sponsors and vendors have generously donated a number of exciting prizes. There will be numerous draws for these prizes during the conference lunch break. At the conclusion of the conference, there will also be a special draw for an iPod shuffle.*

*OBEA would like to express our appreciation to Mr. Paul Barchiesi, Principal, Saint Michael Catholic High School, for providing an outstanding venue for our conference. We would also like to thank John Belcastro, Vice-Principal, for his generous support in helping to facilitate this conference.*

*We look forward to welcoming you to another exciting day of professional development*

**Karen Bond**  
**V. P. Professional Development, OBEA**  
**West Ferris Secondary School, North Bay**  
**[bondk@nearnorthschools.com](mailto:bondk@nearnorthschools.com)**

**SATURDAY, NOVEMBER 3, 2007**  
**SAINT MICHAEL CATHOLIC HIGH SCHOOL**  
Niagara Falls, Ontario

**PROGRAM**

7:30 – 8:45 Registration  
Refreshments in Vendors' and  
Publishers' Display Area in the  
Cafeteria

8:45 – 9:00 Opening Remarks

9:15 – 10:30 Session A

10:30 – 11:00 Refreshments in Vendors' and  
Publishers' Display Area in the  
cafeteria

11:00 – 12:15 Session B

12:15 – 1:00 LUNCH in Vendors' and Publishers'  
Display Area in the Cafeteria  
**DRAW FOR PRIZES**

1:00 – 2:15 Session C

2:20 – 3:30 Session D

**3:35 PM - SPECIAL DRAW FOR IPOD SHUFFLE  
IN THE ATRIUM**

SESSION A (9:15-10:30)	A1 Adobe Photoshop Hands-on Double Session	A2 E-Commerce Primer Using Dreamweaver Hands-on Double Session	A3 E-Learning in Business Studies	A4 Incorporating Quickbooks in Accounting Hands-on	A5 BTT Activities Galore	A6 Building Blocks for a Successful Business Program	A7 Sprott Business Competition
	Vicki Horley	Imran Mohamed	Kathi Bogue Toni O'Connor	Max Rittner	Al Samsa Daniel Lustrinelli	Lorie Guest	Rob Riordan
SESSION B (11:00-12:15)	A1 Adobe Photoshop (cont'd from A1)	B2 E-Commerce Primer Using Dreamweaver (cont'd from A2)	B3 GarageBand Integrating Audio in the Classroom	B4 Accounting BAT4M Resources for the Revised Curriculum	B5 Summative Financing Simulation for BDI and BAT	B6 CBSA International Business, Trade and Issues	B7 Business Leadership: Engaging and Inspiring your Students
	Vicki Horley	Imran Mohamed	Lou DiFlorio	Dan Pasic	Lynda Bando	Matthew Lawford	Lisa Kohuch Catherine Oake
SESSION C (1:00 -2:15)	C1 Dreamweaver Hands-on Double Session	C2 "Bootle Bag" of Biz Activities	C3 NEW Ethics Contest, Resources and Activities	C4 Simply Accounting by Sage Hands-on	C5 Counterfeit Detection Module	C6 Keizai Koho: Teacher Enrichment and Opportunities	C7 Dare to Stand Out!
	Kara Hiltz	Karen Bond, Zenobia Omarali Michelle Presotto Gail Trelford	Margaret Parent Insurance Institute of Canada	Marilyn Benninger Sage Software	Manuel Parreira Bank of Canada	John Pownall	John Barbati
SESSION D (2:20 - 3:30)	D1 Dreamweaver (cont'd from C1)	D2 Save the Tour!	D3 GoVenture: A Versatile Business Simulation Hands-on	D4 Business Education: Bringing the Outside In	D5 Economic Games and Simulations	D6 Classroom Ready Resources for BBB	D7 BOG4E: Cooperative Learning and a Caffeine Machine Venture
	Kara Hiltz	Marcia Cunningham	Gary Peacock	David Notman	Alyson Pownall	David Thairs Bill Velos	Leslie Curry Toby Marr

## SESSION A (9:15 - 10:30)

- A1 Adobe Photoshop-- (Hands-on, Double Session)**  
*Vicki Horley, Thames Valley DSB*  
Explore the image altering properties of PhotoShop and discover for yourself why Photoshop is the industry standard for photographic manipulation. Ideas and handouts will be provided along with hands-on activities.
- A2 E-Commerce Primer Using Dreamweaver (Hands-on, Double Session)**  
*Imran Mohamed, Toronto DSB*  
Learn the latest trends about E-Commerce and gain strategies on how to integrate this in your classroom! In addition, you will learn how to build and enhance basic web pages.
- A3 E-Learning in Business Studies**  
*Kathi Bogue, Toni O'Connor, Thames Valley DSB*  
With the launch of the Ministry of Education's E-Learning Ontario, elementary and secondary teachers now have access to resources which will help to engage students. Attend this workshop to learn how you can access these valuable resources for yourself and your students.
- A4 Incorporating Quickbooks in Your Accounting Classroom (Hands-on)**  
*Max Rittner, Toronto DSB*  
Ministry approved Quickbooks (with free accounting curriculum) makes implementing accounting software a breeze. Come to this hands-on, exciting workshop where Max Rittner will demonstrate how this Quickbooks curriculum has been warmly welcomed by students.
- A5 BTT Activities Galore**  
*Al Samsa, Daniel Lustrinelli, Halton DSB*  
Al and Daniel will highlight many useful BTT activities with a focus on final (summative) projects. A free online resource for teachers will be presented.

- A6 Building Blocks for a Successful Business Program**  
*Lorie Guest, Waterloo DSB*  
The purpose of this presentation is to provide ideas and suggestions to help retain students within the Business discipline. Laying a solid foundation in grades 9 & 10 will ensure retention and enrolment in senior business classes.
- A7 Sprott Business Competition**  
*Robert Riordan, Professor, Carleton University*  
Presentation and demonstration of the new and enhanced version of the popular business competition. SBC (formerly HSBC) can be used to enhance Grade 9 and 12 business course material and teach students management concepts as they make strategic decisions for a fictional firm in a fictional industry.

## SESSION B (11:00 - 12:15)

- B1 Adobe Photoshop -- (double session continued )**  
*Vicki Horley, Thames Valley DSB*  
See A1
- B2 E-Commerce Primer Using Dreamweaver (double session continued )**  
*Imran Mohamed, Toronto DSB*  
See A2
- B3 GarageBand: Integrating Audio in the Classroom**  
*Lou DiFlorio, Toronto CDSB*  
Use Apple-based GarageBand software to integrate audio into your business classes and integrate a spark of music to student electronic presentations.
- B4 BAT4M Resources for the Revised Curriculum**  
*Dan Pasic, Thames Valley DSB*  
This session will provide participants with a compilation of resources including tests, quizzes, assignments and notes for BAT from the revised curriculum.

- B5 Summative Financing Simulation for BDI and BAT**  
*Lynda Bando, Toronto DSB*  
 This session will present a hands-on inter-disciplinary approach to a finance activity for business students. Entrepreneurial students present their business plans to senior accounting students for financial assessment and approval. Students thoroughly enjoy this practical banking simulation which brings to life the challenges of financing a business idea.
- B6 CBSA: International Business, Trade and Issues**  
*Matthew Lawford, Canada Borders Service Agency*  
 Find out the current issues on importing/exporting, NAFTA, and customs specific issues in international trade. Find out how “security trumps trade” and Canada must adapt to this new reality. All participants will receive a CBSA international trade information package.
- B7 Business Leadership: Engaging and Inspiring Your Students**  
*Lisa Kohuch and Catherine Oake, Greater Essex County DSB*  
 Practical applications and concrete solutions on providing real world experiences that will motivate and excite your students to become involved in the business world. This presentation will focus on ways to connect your class with the community and feeder schools.

## SESSION C (1:00 - 2:15)

- C1 Dreamweaver MX & Fireworks MX: Beginner (Hands-on Double Session)**  
*Kara Hiltz, Peel DSB*  
 Teach your students how to produce a professional looking final product using the government-licensed Macromedia Studio MX software package. Participants in this workshop will have a hands-on opportunity to learn how to prepare graphics for the web, as well as how to create simple websites. Please note that participants should have rudimentary knowledge of HTML and be comfortable using computers.
- C2 “Bootle Bag” of Biz Activities for BBI, BMI and BDI**  
*Karen Bond, NearNorth DSB, Zenobia Omarali, Toronto DSB, Michelle Presotto, Toronto CDSB, Gail Trelford, Bluewater DSB*  
 This session will provide you with a variety of exciting ideas and

practical classroom ready lessons to implement in your BBI, BMI, BDI and BBB classes. You will walk away with a “bootle bag” of fun and engaging activities to enhance your classroom teaching!

- C3 NEW Ethics Contest, Resources and Activities**  
*Margaret Parent, Insurance Institute of Canada*  
 This workshop will introduce the Insurance Institute’s newest resource, “You’re IN Business”, along with their newly sponsored OBEA Ethics Contest. This resource includes lesson plans on code of ethics, ethical practices in electronic communication and guiding principles of ethics in the workplace.
- C4 Simply Accounting (Hands-on)**  
*Marilyn Benninger, Sage Software*  
 This session will demonstrate Simply Accounting, including how to process accounting transactions and view the audit trail. You will also learn how to print financial statements and export them into Excel. A Simply Accounting workbook containing classroom ready case studies and a multi-media learning guide will be provided to each participant. We will discuss our Educational Partner Program which offers you FREE technical support, free software in your labs, free software to take home for curriculum development and free student CDs.
- C5 Counterfeit Detection Module**  
*Manuel Parreira, Bank of Canada*  
 This session will include a discussion on the impact of counterfeiting in Canada, techniques on how to detect counterfeit money and free educational products and materials that can be used by the teacher to introduce the Bank of Canada and bank note detection practices to the school system.
- C6 Keizai Koho: Teacher Enrichment and Opportunities!**  
*John Pownall, York Region DSB*  
 The KKC at the Japanese Institute for Social and Economic Affairs has developed programs to bring foreign teachers to Japan to help them learn more about the nation and its economy and to close gaps in perception between Japan and other countries. Learn how you can participate, access their programs, and bring Japan into your classroom. Lots of learning resources will be available.

**C7 Dare to Stand Out!**

*John Barbati, Halton CDSB*

This session will provide you with insight on an alternative way to teach the Grade 12 Business Leadership course, one that may allow your students to discover their true leadership potential and will most definitely “dare them to stand out!”

## **SESSION D (2:20 - 3:30)**

**D1 Dreamweaver MX & Fireworks MX: Beginner  
(double session continued)**

*Kara Hiltz, Peel DSB*

See C1

**D2 Save the Tour!**

*Marcia Cunningham, Sponsored by CMA*

Show your students how thinking like a Certified Management Accountant can help them in their approach to business studies. Use scenarios taken from the real life music industry to demonstrate how a CMA uses the elements of strategy, management and accounting to help a touring rock band get back onto the road after their manager has unexpectedly quit. These activities are fun and engaging for students!

**D3 GoVenture: A Versatile Business Simulation (Hands-on)**

*Gary Peacock, Queens University*

Come and see how GoVenture can be integrated into Entrepreneurship and many other Business courses (BBI, BMI, BAF, BTA and BOG). This session will provide hands-on practical applications to enhance student understanding of business concepts.

**D4 Business Education: Bringing the Outside In**

*David Notman, Author, World of Business, World of Marketing, etc..*

Learn how to use outside resources to make your business classroom more interesting, fun and connected to the real world of business. Case studies, resources, field trips, and decorating tips are all part of this workshop.

**D5 Economics Games and Simulations**

*Alyson Pownall, York Region DSB*

This presentation will be targeted to economics teachers who will be looking for creative ways to teach difficult abstract concepts. Teachers will be given a package of sample games and simulations for labour economics, trade, marginal utility, and the magic of the marketplace.

**D6 Classroom Ready Resources for BBB**

*David Thairs, Bill Velos, Toronto DSB*

A wide range of exciting and innovative classroom ready learning activities for your International Business classroom will be shared. As an added bonus, participants will learn about FITT certification and receive the co-curricular FITT: Forum for International Trade Training classroom resources (student and teacher resource).

**D7 BOG4E: Cooperative Learning & a Caffeine Machines Venture**

*Leslie Curry, Toby Marr, Niagara DSB*

Learn how one little idea blossomed into an easy-to-do, profitable class venture. Using cooperative learning and teamwork, students use the “Caffeine Machine” venture to learn money and human resource management, inventory and quality control as well as sales and marketing skills. This small business was initially started to give hands-on experiences for the BOG4E course. The ideas presented can be used in a number of business courses or to fundraise for your department.

## **OBEA SPRING CONFERENCE**

**April 24<sup>th</sup>, 25<sup>th</sup> 2008**

**Holiday Inn Select, Dixon Rd.**

**TORONTO**

**Put in your requests now for PD funds so you  
can participate in the Spring Conference**

**FALL WORKSHOP REGISTRATION**  
 St. Michael Catholic High School, Niagara Falls, Ontario  
 Saturday November 3, 2007

**INFORMATION** (Registration includes GST, continental breakfast, refreshments and light lunch)

PLEASE PRINT IN BLOCK LETTERS

MISS  MRS.  MS.  MR.

LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_

SCHOOL BOARD \_\_\_\_\_ SCHOOL \_\_\_\_\_

SCHOOL ADDRESS: STREET \_\_\_\_\_ CITY \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

PHONE: HOME ( ) \_\_\_\_\_ - \_\_\_\_\_ WORK ( ) \_\_\_\_\_ - \_\_\_\_\_ FAX ( ) \_\_\_\_\_ - \_\_\_\_\_

HOME ADDRESS : \_\_\_\_\_

CITY \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PLEASE CHECK THE APPROPRIATE BOX:

OBEA MEMBER \$110.00       NON MEMBER \$160.00       STUDENT MEMBER \$50.00

PAYMENT BY: VISA       MASTERCARD       CHEQUE  (Payable to OBEA)

ACCOUNT NUMBER \_\_\_\_\_ EXPIRY DATE (MM/YY) \_\_\_\_/\_\_\_\_

SIGNATURE: \_\_\_\_\_

**WORKSHOP SELECTIONS (\* Indicates a double session)**

Saturday November 3, 2007								PRINT CHOICES BELOW		
								SESSION	1ST	2ND
9:15 – 10:30	A1*	A2*	A3	A4	A5	A6	A7	9:15 – 10:30		
11:00 – 12:15			B3	B4	B5	B6	B7	11:00 – 12:15		
1:00 – 2:15	C1*	C2	C3	C4	C5	C6	C7	1:00 – 2:15		
2:20 – 3:30		D2	D3	D4	D5	D6	D7	2:20 – 3:30		

We prefer registration and secure payment online at [www.OBEA.ca](http://www.OBEA.ca).  
 Invoices may be printed online after registration. Otherwise return this completed form with payment information to:

OBEA  
 c/o Gary Peacock, VP Member Services  
 720 Holgate Crescent, Kingston, ON K7M 5A6  
 Fax: 905-845-0013      E-mail: [obeamembership@sympatico.ca](mailto:obeamembership@sympatico.ca)

**NOTE :** Registration will not be processed until payment is received. There is limited space in computer lab sessions. Register online to secure your spot. For conference information visit our web site at [www.OBEA.ca](http://www.OBEA.ca) or email Karen Bond, V.P., Professional Development at [bondk@nearnorthschools.ca](mailto:bondk@nearnorthschools.ca)

**MEMBERSHIP**

If you are not a current member of OBEA, you are welcome to become a member by enclosing a cheque for \$50.00 with the registration fee of \$110.00.

**REFUND POLICY**

Membership fees are non-refundable. Workshop fees less a \$15.00 administration fee will be refunded if written cancellation is received two weeks in advance of the conference.

**OFFICE USE ONLY**

AMT. REC'D \$ \_\_\_\_\_  
 DATE \_\_\_\_\_  
 M     N     NM     P