

DIRECTIONS TO H. B. BEAL SECONDARY SCHOOL

Take the Wellington Road NORTH exit from the 401.
Turn RIGHT on King Street (one way)
Turn RIGHT on William Street.
Parking lot entrance is on the right.
Enter BEAL S.S. from the King Street entrance. (across the road from the parking lot)

SUGGESTED HOTEL ACCOMMODATIONS

Unfortunately there is a very large convention in London on the same weekend, and as such, hotels are unwilling to block rooms. Below are some suggested hotels and approximate room rates.

Comfort Inn

1156 Wellington Street
London, ON
Single .approx. \$97.00
Phone Number: 519-685-9300

Delta Armouries Hotel

325 Dundas St.
London, ON
Single King approx. \$149.00
Phone Number: 519-679-6111

Four Points Hotel & Suites

1150 Wellington Road
London, ON
Rate: approx. \$129.00
Phone Number: 519-681-0600

Residence Inn by Marriott

383 Colborne St. (just two blocks from Beal)
London, ON
Rate: approx. \$149.00
Phone Number: 519-433-7222

OBEA

Fall Conference

November 4, 2006



H. B. BEAL Secondary School
525 Dundas Street
London, Ontario

Everyone is welcome to attend
OBEA'S 2006 FALL WORKSHOPS
at H.B. Beal Secondary School, London

We are very pleased this year to be able to offer the fall workshops at H.B. Beal. It has excellent facilities enabling us to offer a wide range of hands-on sessions. Many of the workshops will be of interest to all teachers regardless of their subject area.

The business curriculum review process is now complete. We have a variety of presenters from a number of boards who have been part of this process. We have also brought you sessions to give you a wealth of resources to enable you to teach this revised curriculum effectively.

It is obvious that the integration of computers into business related classes continues to be of great interest to teachers. Sessions are available for those who want ideas for integrating the use of different software packages as tools for learning into all business classrooms. You will enjoy the dynamic and innovative presenters we have assembled!

Sponsors and vendors have been very generous donating prizes. There will be numerous draws during the lunch break.

I would like to express my appreciation to Mr. Paul Tufts, Principal, H.B. Beal for providing the venue for our conference. In particular I would like to thank Toni O'Connor and Linda Brown for being excellent hosts to OBEA.

In conclusion, I would like to invite all educators to join us for an exciting day of opportunities to refine your educational practice.

Lorie Guest
OBEA - V. P., Professional Development
Bluevale Collegiate Institute, Waterloo
Lorie_Guest@wrdsb.on.ca

SATURDAY, NOVEMBER 4, 2006
H. B. BEAL SECONDARY SCHOOL
London, Ontario

PROGRAM

- 7:30 – 8:45 Registration
Refreshments in Vendors' Display Area
- 8:45 – 9:00 Opening Remarks
- 9:15 – 10:30 Session A
- 10:30 – 11:00 Refreshments in Vendors' and Publishers' Display Area in the cafeteria
- 11:00 – 12:15 Session B
- 12:15 – 1:00 LUNCH in Vendors' Display Area in the cafeteria
DRAW FOR PRIZES
- 1:00 – 2:15 Session C
- 2:20 – 3:30 Session D

Visit the Vendors' and Publishers' Display area in the cafeteria throughout the day.

SESSION A (9:15-10:30)	A1 Adobe Photoshop Beginner (Hands-on) Double Session Vicki Horley	A2 Dreamweaver MX and Fireworks MX (Hands-on) Double Session Kara Hiltz	A3 Offer a Yearbook Publication Course in Business (Hands-on) Double Session Toni O'Connor	A4 Consumer Protection Act Barbara Allen	A5 Simply Accounting (Hands-on) Chris Heaney	A6 GoVenture Business Simulations Doug Abe	A7 Sprott Business Competition New Horizons Rob Riordan
SESSION B (11:00-12:15)	B1 Adobe Photoshop Beginner (Hands-on) Double Session Vicki Horley	B2 Dreamweaver MX and Fireworks MX (Hands-on) Double Session Kara Hiltz	B3 Offer a Yearbook Publication Course in Business (Hands-on) Double Session Toni O'Connor	B4 Increase the Profile of your Business Studies Program! Zenobia Omarali	B5 Incorporating Quickbooks in Accounting (Hands-on) Max Rittner	B6 Activities for the New Curriculum (ICT & Accounting) Jan Marrelli Al Samsa	B7 The World of Business, 5 th Ed. David Notman Jack Wilson Lorie Guest
SESSION C (1:00 -2:15)	C1 Adobe Photoshop Advanced (Hands-on) Double Session Vicki Horley	C2 Flash MX Beginner (Hands-on) Double Session Kara Hiltz	C3 Meet Alice (Hands-on) Peter McAsh	C4 CBSA International Business, Trade & Issues Matthew Lawford	C5 Financial Literacy for Life (Hands-on) Christine Allum	C6 The World and Beyond: Operating A Curriculum-Based Online School Store! Michelle Presotto	C7 CMA Make It Happen Deborah Clarke Matthew Martynuik
SESSION D (2:20 - 3:30)	D1 Adobe Photoshop Advanced (Hands-on) Double Session Vicki Horley	D2 Flash MX Beginner (Hands-on) Double Session Kara Hiltz	D3 MS Word 2003 (Hands-on) Jan Marrelli	D4 Business Leadership: Internet Projects & Assignments Catherine Oake	D5 International Business Online Websites and More Gorian Surlan	D6 Activities for the New Curriculum (Entrepreneurship, Marketing & International Business) Karen Bond Natalie Gerster Don Lawrence	D7 Going "Green": Effective Environmental Marketing Ian Rowlands

SESSION A (9:15 - 10:30)

- A1 Adobe Photoshop--Beginner (Hands-on) (Double Session)**
Vicki Horley, Thames Valley DSB
Explore the image altering properties of PhotoShop and discover for yourself why Photoshop is the industry standard for photographic manipulation. Ideas and handouts will be provided along with hands-on activities.
- A2 Dreamweaver MX & Fireworks MX: Beginner (Hands-on) (Double Session)**
Kara Hiltz, Peel DSB
Teach your students how to produce a professional looking final product using the government-licensed Macromedia Studio MX software package. Participants in this workshop will have a hands-on opportunity to learn how to prepare graphics for the web, as well as how to create simple websites. Please note that participants should have rudimentary knowledge of HTML and be comfortable using computers.
- A3 Offer a Yearbook Publication Course in Business (Hands-on) (Double Session)**
Toni O'Connor, Thames Valley DSB
Learn all the ins and outs of setting up an Interdisciplinary Course in which its focus is to produce your school yearbook using Pagemaker as the software tool. This will include hands on activities, for you to explore, that would be required to produce the pages for the yearbook.
- A4 Consumer Protection Act**
Barbara Allen, Ministry of Consumer & Business Services
Information on consumer and business rights within the province of Ontario. New resource materials available to teachers of business, law and family studies classes which contains in-class activities, legislative information, tip sheets, etc.
- A5 Simply Accounting (Hands-on)**
Chris Heaney, Simply Accounting
This session, will demonstrate Simply Accounting, including processing daily transactions, learning how to adjust transactions in journals and viewing the audit trail that displays the reversed entries

created by the adjustments. You will also learn how to print financial statements and export them to Excel. A Simply Accounting workbook containing classroom ready case studies and a multi-media learning guide will be provided to each participant. We will discuss our Educational Partner Program which offers you FREE technical support, free software in your labs, free software to take home for curriculum development and free student CDs.

- A6 GOventure Business Simulations**
Doug Abe, IBM
GoVenture Educational Games and Simulations - The fastest, most effective and fun learning experiences ever! Gain years of business and life experience in minutes! Go Venture applies experiential e-Learning and gaming techniques to offer the most compelling and effective business learning experiences on the planet.
- A7 Sprott Business Competition – New Horizons**
Rob Riordon, Carleton University
Presentation and demonstration of the new and enhanced version of the popular simulation competition. SBC (formerly HSBC) can be used to enhance Grade 9 to 12 business course material and teach students management concepts as they make strategic decisions for a fictional firm in a fictional industry.

SESSION B (11:00 - 12:15)

- B1 Adobe Photoshop--Beginner (Hands-on) (Double Session)**
Vicki Horley, Thames Valley DSB
see A1
- B2 Dreamweaver MX & Fireworks MX: Beginner (Hands-on) (Double Session)**
Kara Hiltz, Peel DSB
See A2
- B3 Yearbook Publication Course in Business (Hands-on) (Double Session)**
Toni O'Connor, Thames Valley DSB
See A3

- B4 Increase the Profile of Your Business Studies Program!**
Zenobia Omarali, Toronto DSB
 Increase the profile of your Business Studies program at your school by offering exciting courses, opportunities, and awards for your students! Find out about creating an Awards program and enriching the curriculum with opportunities such as the Retail Sales Associate Certification plus co-op, IDC courses including: Financial Securities and Sports & Entertainment Marketing, the soon to be released Entrepreneurship Equity Supplement and more!
- B5 Incorporating QuickBooks in Your Accounting Classroom (Hands-on)**
Max Rittner, Toronto DSB
 Ministry Approved QuickBooks with free accounting curriculum that meets Ministry guidelines, makes implementing North American number one accounting software a breeze. Come to this hands-on, exciting workshop where Max Rittner will demonstrate how this Quickbooks curriculum has been warmly welcomed by students. A USB flashdrive with QuickBooks accounting curriculum will be given to each workshop participant.
- B6 Activities for the New Curriculum (Information & Communication Technology, Accounting)**
Jan Marrelli, Algoma DSB, Al Samsa, Halton DSB
 This workshop will give you many practical and exciting ideas for implementing the expectations of the revised curriculum.
- B7 The World of Business, 5th Edition**
David Notman, Jack Wilson, Lorie Guest, Textbook Authors
 A new The World of Business textbook will be published in April 2007. It is adapted to the new curriculum and meets all of The Introduction to Business (BBI) course expectations. Come and get an advanced look at the new content, features and case studies. The authors will provide activities for you to implement in your class immediately.

SESSION C (1:00 - 2:15)

- C1 Adobe Photoshop - Advanced (Hands-on) (Double Session)**
Vicki Horley, Thames Valley DSB
 Explore the image altering properties of Photoshop and discover for yourself why Photoshop is the industry standard for photographic manipulation. Ideas and handouts will be provided along with hands-on activities.
- C2 Flash MX: Beginner (Hands-on) (Double Session)**
Kara Hiltz, Peel DSB
 Teach your students how to produce a professional looking final product using the government-licensed Macromedia Studio MX software package. Participants in this workshop will learn how to create simple animations through hands-on activities. Discussion will also include strategies for meaningful incorporation of animation into your business classroom. Please note that participants should be comfortable using computers.
- C3 Meet Alice (Hands-On)**
Peter McAsh, Avon-Maitland DSB
 This session is an introduction to the Alice programming language which is designed to create student interest in programming by developing object oriented programming skills in a 3D graphical environment.
- C4 CBSA: International Business, Trade & Issues**
Matthew Lawford, Canada Borders Service Agency
 Find out the current issues on importing/exporting, NAFTA, customs specific issues in international trade and find out how “security trumps trade” and Canada must adapt to this new reality. All participants will receive a CBSA international trade information package.
- C5 Financial Literacy for Life – Taking Stock in Your Future**
Christine Allum, Investor Education Fund
 A session for you and your students with guaranteed returns! You will leave this session with an innovative cross-curriculum approach to financial literacy, a free classroom-ready resource including lesson plans, assessment and instructional strategies, and insights into money management including investing.
- C6 The World and Beyond: Operating A Curriculum-Based Online School Store!**
Michelle Presotto, Toronto CDSB
 An overview of how to launch and operate an online school store that is grounded in the Entrepreneurship and Marketing Curriculums! There will be particular emphasis on the start-up challenges, day-to-day management of an online store, product

ideas that schools can explore as well as the benefits to students and the school community of such a venture. Build interest in Business Studies through *authentic* learning. *Rshoppe Online*, TCDSB's first online school store is featured as a working model.

C7 Make It Happen

Deborah Clarke, Matthew Martynuik, CMA Ontario

Introduction to the *Make It Happen* program, logic behind the program and the depth of the program over the next 3 years.

SESSION D (2:20 - 3:30)

**D1 Adobe Photoshop-- Advanced (Hands-on)
(Double Session)**

Vicki Horley, Thames Valley DSB

See C1

**D2 Flash MX: Beginner (Hands-on)
(Double Session)**

Kara Hiltz, Peel DSB

See C2

D3 MS Word 2003 (Hands -On)

Jan Marrelli, Algoma DSB

This hands-on workshop will demonstrate all the new features of Microsoft Word 2003. Projects and exercise ideas will be discussed. Participants will also preview the features of soon to be released Microsoft Word 2007.

D4 Business Leadership Internet Projects and Assignments

Catherine Oake, Greater Essex County DSB

Fresh new ideas for projects and assignments pertaining to the new curriculum! Great for classroom and internet lab work!

D5 International Business Online Websites and More

Gorian Surlan, Toronto DSB

You will be introduced to my International Business website that I use to teach the BBB course and communicate with my students. Other online sites that can enhance learning will also be reviewed including: TeacherWeb, Community Zero, and WebCT.

D6 D6

**Activities for the New Curriculum
(Entrepreneurship, Marketing & International Business)**

*Karen Bond, Near North DSB, Natalie Gerster, Thames Valley DSB,
Don Lawrence, Avon Maitland DSB*

This workshop will give you many practical and exciting ideas for implementing the expectations of the revised curriculum.

D7 Going "Green": Effective Environmental Marketing

*Ian Rowlands, Director of Environment & Business Program,
University of Waterloo*

This interactive workshop will introduce you to the history and motivation behind 'green' marketing. Learn the criteria for evaluating environmental marketing and critique some current campaigns. Leave with some ways to introduce this topic in your classroom

OBEA SPRING CONFERENCE

April 19 & 20

2006

Holiday Inn Select, Dixon Rd.
TORONTO

Put in your requests now for PD funds so you
can participate in the Spring Conference

FALL WORKSHOP REGISTRATION
H. B. Beal Secondary School, London, Ontario
Saturday, November 4, 2006

INFORMATION (Registration includes GST, continental breakfast, refreshments and light lunch)

PLEASE PRINT IN BLOCK LETTERS

MISS MRS. MS. MR.

LAST NAME _____ FIRST NAME _____

SCHOOL BOARD _____ SCHOOL _____

STREET _____ CITY _____

POSTAL CODE _____ E-MAIL ADDRESS _____

PHONE: HOME () _____ - _____ WORK () _____ - _____ FAX () _____ - _____

HOME ADDRESS : STREET _____

CITY _____ POSTAL CODE _____

PLEASE CHECK THE APPROPRIATE BOX:

O.B.E.A. MEMBER \$110.00 NON MEMBER \$160.00 STUDENT MEMBER \$50.00

PAYMENT BY: VISA MASTERCARD AMERICAN EXPRESS CHEQUE

ACCOUNT NUMBER _____ EXPIRY DATE (MM/YY) ____/____

SIGNATURE: _____

WORKSHOP SELECTIONS (* Indicates a double session)

Saturday, November 4, 2006								PRINT CHOICES BELOW		
								SESSION	1ST	2ND
9:15 - 10:30	A1*	A2*	A3*	A4	A5	A6	A7	9:15 - 10:30		
11:00 - 12:15	B1*	B2*	B3*	B4	B5	B6	B7	11:00 - 12:15		
1:00 - 2:15	C1*	C2*	C3	C4	C5	C6	C7	1:00 - 2:15		
2:20 - 3:30	D1*	D2*	D3	D4	D5	D6	D7	2:20 - 3:30		

For preferred registration and payment go online at www.obea.ca
 If this is not possible return completed form with payment to OBEA
 c/o Gary Peacock, V.P. Member Services
 720 Holgate Crescent, Kingston, ON K7M 5A6
 Fax : 613-382-8240
 E-mail - gary.peacock@ucdsb.on.ca

NOTE : Registration will not be processed until payment is received.
 For conference information visit our web site at www.obea.ca OR email
 Lorie Guest at lorie_guest@wrdsb.on.ca

REFUND POLICY
 Membership fees are non-refundable. Workshop fees less a \$15.00
 administration fee will be refunded if written cancellation is received two weeks
 in advance of the conference.

MEMBERSHIP

If you are not a current member of OBEA,
 you are welcome to become a member by
 enclosing a cheque for \$50.00 with the
 registration fee of \$110.00.

OFFICE USE ONLY

AMT. REC'D \$ _____
 DATE _____
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